

**MEDIA ADVISORY: June 23, 2004**

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**COUNCIL'S PASS PROGRAM CONTRIBUTES TO FCAT GAINS**

Statewide PASS (Partnership to Advance School Success<sup>®</sup>) schools, including those in Miami Dade County, continue to report significant gains in achievement based on 2004 FCAT results. Some 63% percent of PASS schools which started the program in 1999 and were graded D that year achieved an A or a B in 2004. This compares with approximately 45% percent of all Florida schools that received a D in 1999 and now are A or B.

The Council for Educational Change PASS model is now in 36 schools statewide. Evaluation results (following), from an independent University of Miami analysis, as well as participant observations, show a correlation between increased achievement and the PASS model. Some highlights:

- All of the original PASS schools have raised their letter grade from an original D. 63% of the original schools are now rated A and B.
- 82% of all PASS schools in the model for three years increased at least one letter grade with 35% showing a substantial increase of two or more letter grades.
- Some 78% of all school in the PASS model two years or more increased one or more letter grades since starting the program with 37% increasing two or more letter grades.
- Achievement gains and grades for most PASS schools increase the longer they are in the program.
- PASS schools which regularly use SP SnapShot™, the Council's online student performance data tool, in their PASS program have dramatically increased student achievement and their letter grades. 11 of 17 PASS schools who used SP SnapShot are A or B while only 2 of 11 who did not use it, are an A or B school.

Beth Martinez, Vice President of the Graham Foundation is a Council Board member and enthusiastic PASS supporter. The Foundation sponsored a PASS model at Palm Lakes Elementary, working closely with Principal Alina Iglesias to set and meet high goals for student achievement. It paid off. When the school started in the program it was a D. Achievement climbed steadily over the course of the PASS program. In 2004, it earned a coveted A.

Principal Iglesias called Martinez as soon as she got the news. "We are thrilled with the level of commitment and contribution of the Graham Family Foundation as our PASS partner," Iglesias said. "They shared a new way of analyzing school data that has revolutionized the way we look at curriculum, instruction and assessment." Martinez was quick to credit the school, saying: "It's a tremendous accomplishment by a great school team. Now they know they can do it!"

**PASS**

Partnership to Advance School Success

**WHAT IS IT?**

- CEO mentors principal of an underperforming school, working with an education coach
- Mentor works hands on with principal, infusing business strategies into improvement
- Supporting corporation or foundation contributes \$100,000 for the 3 year program
- Brainchild of Florida Council of 100 and South Florida Annenberg Challenge (Council predecessor) in 1999
- Partnered by FLDOE

**WHOM DOES IT SERVE?**

- 36 schools that are low performing and that face significant challenges
- 23,500 students with 83.37% on free and reduced lunch and 84.48% minority

**WHAT MAKES IT UNIQUE?**

- Hands on CEO involvement onsite
- Matching dollars available
- Ability to monitor the impact of CEO's "investment in student achievement"
- Independently evaluated

**THE COUNCIL FOR EDUCATIONAL CHANGE is a statewide, 501 (C)(3) non-profit organization. Our mission is to focus on LEADERSHIP to improve student achievement and address critical education issues.**

Another Miami Dade success story comes from Poinciana Park Elementary. When the Governor announced the 2004 grades, PASS Principal Kimberley Emmanuel was a special guest. The school was a D when it began the PASS program in 2002. This year, it achieved a B. Principal Emmanuel shared: "The PASS Team of Coach and Business Mentor, supported by our SP SnapShot use was instrumental in helping raise student achievement and our grade. We were able to identify and assist children who needed extra help, including making curriculum changes and adding extra tutoring." The school's CEO mentor is Bernard S. Mandler. The partnership is funded by the Admire Foundation and the Edward S. Moore Foundation.

**Other PASS schools:** Ethel Beckford/Richmond Elementary raised its grade from a C to a B with the help of hands on PASS CEO mentor R. Kirk Landon who supports the model through his foundation. Sharon Lee is the Principal. Bent Tree Elementary, an alumni school continues to use PASS strategies and earned its third consecutive A.

## PRELIMINARY ANALYSIS: PASS SCHOOLS, 2004 FCAT SCORES

### Original PASS Schools in PASS Model Four Years (8 schools)

All began as "D" schools  
38% are now "A" schools  
25% are now "B" schools

### PASS Schools in PASS Model Three Years or More (17 schools)

47% increased one or more letter grades this year  
82% increased one or more letter grades since becoming a PASS school  
35% increased two or more letter grades since becoming a PASS school  
41% made an "A" or "B" grade this year  
41% maintained the same letter grade this year

### PASS Schools in PASS Model Two Years or More (27 schools)

52% increased one or more letter grades this year  
78% increased one or more letter grades since becoming a PASS school  
37% increased two or more letter grades since becoming a PASS school  
44% made an "A" or "B" grade this year  
19% maintained the same letter grade this year  
15% decreased their letter grade this year  
15% maintained the same letter grade since beginning the PASS model

### All PASS Schools Including Those with One Year or Less and Under Development (35)

51% increased one or more letter grades this year  
60% increased one or more letter grades since becoming a PASS school  
29% increased two or more letter grades since becoming a PASS school  
40% made an "A" or "B" grade this year  
23% maintained the same letter grade this year  
14% decreased their letter grade this year  
20% maintained the same letter grade since beginning the model

More information about the PASS model is available on the Council's website, [www.changeeducation.org](http://www.changeeducation.org), click on the PASS icon. Attached to this release is a listing of PASS sites, CEO's and Principals.

### Council For Educational Change Board

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**"EVERY CHILD CAN SUCCEED."**

## Council For Educational Change

| <b>PASS SCHOOL</b>                      | <b>AREA</b>      | <b>CEO/ORGANIZATION</b>   |
|---|------------------|---|
| Biltmore Elementary                     | Jacksonville     | Peter Rummel/St. Joe Company  |
| Bent Tree Elementary                    | Miami            | Armando Codina/Codina Group Inc.  |
| Bing Elementary                         | Tampa            | Dan Mahurin/SunTrust Bank - Tampa   |
| Biscayne Gardens Elementary             | Miami            | Joe Arriola/Inktel Direct   |
| Bryan Elementary                        | Plant City       | J. Floyd Hall/Sunshine State Federal Savings                                    |
| Charles R. Drew Elementary              | Miami            | Norman Braman/Braman Motors   |
| Clair Mel Elementary                    | Tampa            | Irv Cohen/J.P. Morgan Treasury Technologies Corp.                               |
| Cresthaven Elementary School            | Pompano Beach    | Gwynn Virostek (Mentor Wendy Lamb-Labonte)/Washington Mutual                    |
| Croissant Park Elementary               | Fort Lauderdale  | Al Petrangeli/Centex Construction Group   |
| Dillard Elementary                      | Fort Lauderdale  | Philip McNally/RBC Centura  |
| Ethel F. Beckford-Richmond Elementary   | Miami            | R. Kirk Landon/Kirk Foundation  |
| Garden City Elementary                  | Jacksonville     | Jill Gleeson/Navigy, Inc  |
| Highlands Elementary                    | Kissimmee        | Al Weiss/Walt Disney World  |
| Holmes Elementary                       | Miami            | T. Willard Fair/Urban League Of Greater Miami                                   |
| Hungerford Elementary                   | Eatonville       | Dale Oliver/Progress Energy Florida, Inc.                                       |
| Justina Road Elementary                 | Jacksonville     | Mac Holley/Bank of America Jacksonville   |
| Lake Trafford Elementary School         | Immokalee        | Susan Hebel Watts/Collier Enterprises Ltd.                                      |
| Lincoln Elementary                      | Riviera Beach    | Sharon DeHayes/CSR Rinker Materials   |
| Miami Beach PASS Academy                | Miami Beach      | Wayne Chaplin/Southern Wine & Spirits Charitable Foundation                     |
| Miami Beach Senior High                 | Miami Beach      | Same as above   |
| Mt. Vernon Elementary                   | Saint Petersburg | Elliott Stern/Raymond James Financial   |
| North Shore Elementary                  | Jacksonville     | Steven Halverson/The Haskell Company  |
| Oak Ridge Elementary                    | Tallahassee      | Rick Kearney/Mainline Information Systems, Inc.                                 |
| Palm Lakes Elementary                   | Hialeah          | William E. Graham/Graham Family Foundation                                      |
| Palmetto Elementary School              | West Palm Beach  | Harry Weede/Wachovia Bank   |
| Paxon Middle School                     | Jacksonville     | Don Hickman/Weaver Family Foundation  |
| Phillis Wheatley Elementary             | Miami            | Carlos Migoya/Wachovia N.A. and P. L. Dodge Foundation                          |
| Pinellas Central Elementary             | Pinellas Park    | Bill Habermeyer/Progress Energy   |
| Poinciana Park Elementary               | Miami            | Bernard Mandler/ Bernard Mandler Law Office                                     |
| Reynolds Lane Elementary                | Jacksonville     | Russell Newton, Jr./Timucuan Asset Management                                   |
| Riverside Elementary & Community School | Miami            | Stuart Miller/Lennar Corporation  |
| Robinson High School                    | Tampa            | George Nichols III/New York Life Insurance Company                              |
| Sallye B. Mathis Elementary             | Jacksonville     | Winston Wilkinson/Wachovia  |
| Shingle Creek Elementary                | Orlando          | Paula Shives/Darden Restaurants<br>Hubbard Construction; and Hughes Supply Inc. |
| West Riverside Elementary               | Jacksonville     | Kevin Twomey/The St. Joe Company  |
| West Tampa Elementary                   | Tampa            | Robert W. Graham III  |
| Wewahitchka High School                 | Gulf             | Pamela Selton/St. Joe Community Foundation                                      |
| Winston Elementary                      | Lakeland         | Sharon Miller (Mentor Hunt Berryman)/Publix Super Markets Charities, Inc.       |